

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav School of Management

BBA (Marketing) II Semester

Choice Based Credit System (CBCS) (2023-2027)

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		Th	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MAJ	BBA201	Fundamentals of Organization Behavior	60	20	20	0	0	3	0	0	3	100
2	AECC	ML307	Environmental Management and Sustainability	60	20	20	0	0	4	0	0	4	100
3	MAJ	BBA203	Fundamentals of Consumer Behavior	60	20	20	0	0	3	0	0	3	100
4	MIN	BBA204	Basics of Training and Development	60	20	20	0	0	3	0	0	3	100
5	MIN	BBA205	Fundamentals of Cost Accounting	60	20	20	0	0	3	0	0	3	100
6	GE		Generic Elective Course - II	Credit Scheme will be as per the syllabus of the respective Generic Elective Course							4	100	
				300	100	100	0	0	16	0	0	20	600

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

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Shri Vaishnav Vidyapeeth
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BBA (Finance) II Semester

Choice Based Credit System (CBCS) (2023-2027)

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		Th	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MAJ	BBA201	Fundamentals of Organization Behavior	60	20	20	0	0	3	0	0	3	100
2	AECC	ML307	Environmental Management and Sustainability	60	20	20	0	0	4	0	0	4	100
3	MAJ	BBA205	Fundamentals of Cost Accounting	60	20	20	0	0	3	0	0	3	100
4	MIN	BBA204	Basics of Training and Development	60	20	20	0	0	3	0	0	3	100
5	MIN	BBA203	Fundamentals of Consumer Behavior	60	20	20	0	0	3	0	0	3	100
6	GE		Generic Elective Course - II	Credit Scheme will be as per the syllabus of the respective Generic Elective Course							4	100	
				300	100	100	0	0	16	0	0	20	600

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Shri Vaishnav School of Management

BBA (HR) II Semester

Choice Based Credit System (CBCS) (2023-2027)

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		Th	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MAJ	BBA201	Fundamentals of Organization Behavior	60	20	20	0	0	3	0	0	3	100
2	AECC	ML307	Environmental Management and Sustainability	60	20	20	0	0	4	0	0	4	100
3	MAJ	BBA204	Basics of Training and Development	60	20	20	0	0	3	0	0	3	100
4	MIN	BBA203	Fundamentals of Consumer Behavior	60	20	20	0	0	3	0	0	3	100
5	MIN	BBA205	Fundamentals of Cost Accounting	60	20	20	0	0	3	0	0	3	100
6	GE		Generic Elective Course - II	Credit Scheme will be as per the syllabus of the respective Generic Elective Course								4	100
				300	100	100	0	0	16	0	0	20	600

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

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